

ELLIS Academic™ 3.0

A complete, enhanced solution for teaching and learning the English language. With over 1,300 hours of instruction, ELLIS Academic 3.0 combines digital audio and video, voice recording, Role-play, and native language support to create an engaging, research-based environment for every level of English language training.



"This powerful multimedia instructional program creates a real-world learning environment."

— ESL MAGAZINE

ELLIS™

English training
software

ELLIS Basics



Basics, the newest product in the ELLIS Academic suite, builds a solid foundation for pre-literate learners to help ensure beginning literacy and communication success. Its 18 lessons introduce essential concepts such as the alphabet, sound/symbol correspondence, and sight word recognition, while developing vocabulary and literacy skills. Coupled with ELLIS' Native Language Guides, Basics makes learning easy and fun.

ELLIS Intro



All-new, integrated tutorials in vocabulary, grammar, pronunciation and communication make Intro better than ever. With 35 lessons for beginners from middle school to adult, Intro teaches everyday English skills as students listen to, interact with, and learn from characters using natural English in real-life situations. Students will enjoy more native language support, animated instruction, and enhanced summary sections for each skill as well.

ELLIS Middle Mastery

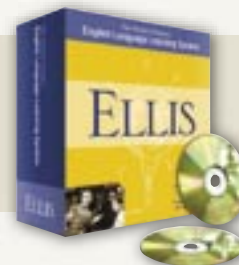


Middle Mastery's 25 lessons allow learners to choose different outcomes for every video situation. Intermediate learners, from middle school through higher education, will enjoy various role-play scenarios, such as shopping and social situations, as they practice vocabulary, listening, grammar and pronunciation at their own pace.

ELLIS Senior Mastery



The vast, sophisticated Senior Mastery is accepted worldwide as the multimedia program of choice for advanced learners. It not only aids in TOEFL preparation, but also facilitates communicative fluency. With 47 lessons and hundreds of hours of instruction, Senior Mastery offers activities and tests in vocabulary, idiomatic expressions, grammar, listening comprehension and pronunciation.



ELLIS Academic 3.0 Suite Features

Enhanced Content

- New, in-depth tutorial-based lessons
- Integrated skills foundation
- Macromedia flash animations
- Voice recording and comparison
- Lesson quizzes and unit tests
- Expanded, integrated Help Feature
- Supplementary Student Workbooks and Instructor Guides
- Interactive Role-play
- Pronunciation and accent reduction tools
- Slow audio
- Interactive photo dictionary
- Support in dozens of languages

New Management and Reporting Tools

- Certificates of Completion
- Help-at-a-Glance cards
- Parent Letter Templates (pre-translated in dozens of languages)
- Correlations to district, state and national standards
- Computer-adaptive placement test

Improved Instructor Utilities

- Tracks student progress
- Measures student achievement and proficiency gains
- Allows creation of individual student / class learning paths
- Increases teacher control options

New Supplementary Materials

- New ELLIS Intro course books and listening CDs
- Additional Web-based reading and writing activities

New Technology Enhancements

- **Complete curriculum now available on Mac OS!**
- Internet-capable Instructor Utilities

MASTER PRONUNCIATION



This exceptional component offers hours of engaging pronunciation practice. New animated tutorials on stress and intonation, optional native language support, hundreds of Minimal Pairs, and tongue twisters make students eager to practice speaking.

PLACEMENT



This state-of-the-art, adaptive computer testing program gauges each learner's skill level in vocabulary, grammar and listening, making it easy to determine students' language ability as well as their placement level within the ELLIS suite.

MANAGEMENT AND REPORTING SYSTEM

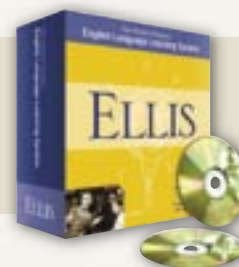


This extraordinary, Internet-capable (but locally controlled) tool tracks students' progress and monitors their activities from their first day with ELLIS through completion. With improved Instructor Utilities, the ELLIS Management and Reporting System offers more teacher control, new student and instructor reports, a greater ability to customize lessons, and the power to import records from other databases. This completely new product includes pre-translated Parent Letters, correlations, and certificates of completion to streamline teachers' work.



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